



TOURISM, MARKETING & EVENT PLANNING

Secondary School Name: Cape May County Technical High School

Names of Postsecondary Partners:

Atlantic Cape Community College
Johnson & Wales
Niagara University
Suny, Delhi College

(up to 6-7 credits, tuition free)
(up to 13.5 credits , pending NAF articulation renewal, tuition free)
(up to 6 credits, tuition free)
(up to 4 credits, tuition free)

Below are the class offerings for Tourism, Marketing & Event Planning students by period. Each period is 40 minutes long. The Tourism, Marketing & Event Planning class is two periods each day and those periods are scheduled consecutively so that the students have one large block of class time. (5 days per week times 80 minutes = 400 instructional minutes per week, all other classes are 40 minutes or 200 instructional minutes per week)

Secondary School					
Name of Career Cluster		Name of Career Pathway	Name of Program of Study	Corresponding CIP Code	
HOSPITALITY & TOURISM		Travel & Tourism	Tourism, Marketing & Event Planning	520903	
Period	9 th Grade	10 th Grade	11 th Grade	12 th Grade	
1	Exploratory 10 HS Credits	Tourism, Marketing & Event Planning *See description of curriculum and college credit on page 3 10 HS Credits	Tourism, Marketing & Event Planning *See description of curriculum and college credit on page 3 10 HS Credits	Tourism, Marketing & Event Planning *See description of curriculum and college credit on page 3 10 HS Credits	
2					
3	English 9/CP English 9/Honors 5 HS Credits	English 10/CP English 10/Honors 5 HS Credits	English 11/CP English 11/Honors 5 HS Credits	English 12/CP English 12/AP English 12/Honors 5 HS Credits	

4	US 1/CP US 1/Honors 5 HS Credits	US II/CP US II/Honors 5 HS Credits	World Cultures/CP World Cultures/Honors 5 HS Credits	Elective 5 HS Credits
5	Biology/CP Biology/Honors 5 HS Credits	Chem/CP Chem Com/CP Chem/Honors 5 HS Credits	Physics/CP Active Physics/CP Physics/Honors 5 HS Credits	Elective 5 HS Credits
6	Algebra I/CP Geometry/CP Algebra I/Honors Geometry/Honors 5 HS Credits	Geometry/CP Algebra II/CP Geometry/Honors Algebra II/Honors 5 HS Credits	Algebra II/CP Pre Calculus Algebra II/Honors 5 HS Credits	Pre Calculus AP Calculus 5 HS Credits
7	Health/PE 9 1/4 Credits	Health 10/PE 10 1/4 Credits	Health 11/PE 11 1/4 Credits	Health 12/PE 12 1/4 Credits
8	Spanish/I French/I Spanish/II French/II 5 HS Credits	Spanish/II French/II Spanish/III French/III 5 HS Credits	Spanish/III French/III Spanish/IV French/IV 5 HS Credits	Spanish/IV French/IV Spanish/V French/V 5 HS Credits

List the tutoring/remedial programs of study offered to students during secondary school.

Applied Math 9, 10, 11, 12

Applied English 9, 10, 11, 12

Tutoring Mandatory & Optional

Bridging for incoming 9th Graders

Listed below is the description of the Tourism, Marketing & Event Planning career class. Please note each level is 2 periods long. Students receive 80 minutes of instruction 5 days per week for 180 days per year.

	Marking Period 1 (45 days)	Marking Period 2 (45 days)	Marking Period 3 (45 days)	Marking Period 4 (45 days)
Introduction to Tourism, Marketing & Event Planning 10 th Grade Year or Level 1 (80 minutes)				
Tourism, Marketing & Event Planning 11 th Grade Year or Level 2 (80 minutes)				
Tourism, Marketing & Event Planning 12 th Grade Year or Level 3 (80 minutes)				----- **Orientation to Hospitality & Tourism HOSP100 (3 credits), Hospitality Sales & Marketing (3 credits) & Food Service Sanitation HOSP132 (1credit with documentation of ServSafe Certificate)

				<p>(ACCC Articulated Credit)</p> <p>***Introduction to Travel & Tourism TRVL1001 (4.5 quarter credits with completion of 3 AOTT courses) & Destination Geography 1 & 2 (9 quarter credits with grade of "B" in AOTT Travel Destination 1 & 2) (J&W NAF Articulated Credit)</p> <p>**Niagara University College of Hospitality and Tourism (6 NAF Articulated Credits with the completion of AOTT requirements)</p> <p>****Micro Computer Applications 1 CITA 110 (3 credits) & Applied Food Service Sanitation HOSP135 (1 credit with documentation of ServSafe Certificate) (Suny Delhi Articulated Credits)</p>
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*Industry recognized certificate programs

** Credits awarded upon successful program enrollment.

*** Credits awarded upon successful program enrollment and subject to completion the renewal process.

****Credits awarded upon successful completion of semester with GPA of 2.0. Subject to updates and completion the renewal process