

Cape May County Technical High School Selected as an Under Armour “Highlight” School



On April 24th Cape May County Technical High School announced the honor of joining a select group of schools nationwide, being selected as an Under Armour Highlight School.

Through a partnership with the NFHS Network and Under Armour, the agreement offers Cape May County Technical High School a discount on uniform purchases for the next five years. Cape May Tech athletes will be outfitted in the most innovative gear in the industry. School-branded Under Armour spirit gear will be available for parents and fans to buy on-line from the Team Store(s) at discounted pricing.

Cape May Tech’s athletic director Charles Powell is thrilled about the new partnership with Under Armour. “Our student athletes will now be outfitted with the finest uniforms available,” he said. “It has brought our entire athletic program to a new level and we could not be more excited.”

The benefit of becoming one of Under Armour’s Highlight Schools positively impacts not only the athletic program but also other student activities and clubs, Tech’s parents, and school branding efforts. “Our athletes and coaches are extremely proud to be a part of this program,” Powell said.